

# Busi Women Inc | Code of Ethics

As members of Busi Women Inc, we recognise the importance of making known to the network and to the general public the ethical principles that guide BWI.

BWI Code of Ethics states the values to which we are committed and embodies the ethical responsibilities of this business, in this industry and in this changing working environment.

We significantly influence or control the selection, organisation, preservation, and dissemination of information. We are members of a group explicitly committed to privacy and the freedom of access to information. We have a special obligation to ensure the free flow of information and ideas to members and non-members.

The principles of this code are expressed in broad statements to guide ethical decision-making. These statements provide a framework; they cannot and do not dictate conduct to cover particular situations.

- We provide the highest level of service to all members through appropriate and organised events; equitable services, equitable access and accurate, unbiased, and courteous responses to all requests.
- We protect each members and non-members right to privacy and confidentiality with respect to personal information
- We will not infringe on another member or any other person's intellectual property rights, including but not limited to any copyright, trademark, rights of publicity, or other proprietary rights. Further, members shall not misrepresent the authorship of work presented in self-promotion or engage in plagiarism and shall avoid using materials originated by others, either orally or in writing, without seeking permission of the originator.
- We respect the property of the venues were we hold our events and ask our members and guests to do the same.
- We treat members, guests, co-workers and other colleagues with respect, fairness and good faith, and advocate conditions of employment that safeguard the rights and welfare of all employees of our business.
- We do not advance private interests at the expense of members, guests, colleagues, or our employees.
- We will use Members' information or any Membership Directory produced by BWI only in accordance with the purposes for which such information was shared or created – to facilitate networking and professional contacts for BWI members. Members shall not duplicate, sell or distribute the contents of any member information or any membership directory, in part or in full, under any circumstances.
- We distinguish between our personal convictions and professional duties and do not allow our personal beliefs to interfere with fair representation of the aims for BWI.

We strive for excellence in the networking profession by maintaining and enhancing our own knowledge and skills, by encouraging the professional development of members and by fostering the aspirations of potential members in any business profession.

To make a query or complaint regarding the BWI Code Of Ethics contact The Secretary, BWI, PO Box 1028, Yeppoon, Qld, 4703.